

Volume 12 Issue 4 April 2009 San Marino Chamber of Commerce Newsletter

March Mixer hosted by Jasmine Café Jasmine Café

Councilmen Dennis Kneier and Eugene Sun, Jasmine Café owners-Vivian Chan & Earlene Cheung, Therese Mothershead, Jack & Betty Brown and Lee Mothershead were among the many attendees welcoming Vivian & Earlene to the Chamber.



ew member Jasmine Café opened their doors and welcomed the Chamber for our monthly gathering in March. A cool evening met members as they mingled with new faces, and several new members gathered for their first mixer. A delightful array of Mandarin specialties adorned the tables. Chow Mein, potstickers and egg rolls were the main attraction of the evening while their signature sauce was 'green' to keep with the theme of the evening.

Lt. Steve Johnson kept the wine flowing from the bar, while Division Chief Jim Frawley worked the crowd selling the winning raffle tickets. Chamber VP Wallace Lee and board members, Anne Turk (Anneticipation.com) and Dina Lopez (Pasadena Service Federal Credit Union) filled in for absent Chamber President Chris Carlos to hand out the raffle prizes.

Anne Turk announced the passing of fellow Chamber member Sue Campoy, and they honored her memory with a moment of silence.

The Chamber thanks those members who helped out and worked the Mixer. Check In Staff: Rita Rodriguez, Ellen Daigle (Ellen's Silkscreening, Embroidery & Promotional Products), and Dina Lopez (Pasadena Service Federal Credit Union). Raffle Ticket Sellers:



Dina Lopez (Pasadena Service Federal Credit Union) and Office Manager Rita Rodriguez greet guests at a very festive Check In table.

(W2 Kitchen & Bath Inc.) and Jim Frawley (SMFD). Our Bartender for the evening: Lt. Steve Johnson (SMPD).

Our evening wouldn't have been complete without handing out raffle prizes. As always our members were very generous.

Raffle Prizes were courtesy of: Jasmine Café, W2 Kitchen & Bath Inc.,

(contd. on page 4)

In Loving Memory of Susan Campoy

he heavens surely rejoiced with welcoming arms the day _Susan Campoy left San Marino, as the Chamber lost a dear friend. After hearing of Sue's death, I knew that San Marino had lost a pioneer in the small business community. Defying all odds, a single mom raising four daughters embarked on a journey to start her own business, and start doing what she loved to do. Sue opened her doors on Mission Street in 1985 primarily as a Catering business. Shortly thereafter serving breakfast, and not long after lunch. In 1989 daughter, Julie, joined Sue as her business partner, and will continue to run the business.





Photo taken by Emily Sandor

In the days following Sue's death, each person I encountered had a different story to tell- each with the same feeling. Sue was a woman who embraced life, loved to cook, had a huge love for her family and friends, and believed that you had to give back to the world.

A fellow female battling her own war with Cancer, Sue made sure that meals arrived on her doorstep as she knew that days of Chemo would be trying times. A walking companion who was touched by her friendship and the peaceful moments they shared. A traveling companion on one of her first trips to France, spoke of her love for French Bistro's, and her desire to bring one to San Marino.

My memories of Sue are that of a fellow Chamber member. No matter what the event, or what the cause, when the Chamber called, Sue answered. She was a strong supporter of our Annual 'Evening at the Huntington', participating every year since the event began in 1999. She donated countless times to various Mixer raffles and participated in 'Day of Hope' in 2008. She also opened her doors after hours on numerous occasions to host monthly Mixers.

In 2006, the Board of Directors honored Sue with the Chambers 'Business Person of the Year Award'. Many say she put Mission Street on the map making it a destination place for those who visit San Marino.

Whatever your thoughts are, Susan Campoy lived her life with zest and passion, and ran her business the same way. She had a strong desire to please people through her culinary talents which came to her so naturally. God blessed her with a talent that she was quick to turn into an empire. We are a better business community for having had her grace and style serve San Marino. Our thoughts and prayers go out to her family, friends and staff as they move forward with heavy hearts at this difficult time. The Chamber will forever remember our dear friend.

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BOARD OF DIRECTORS

PRESIDENT Chris Carlos Athens Services 626-336-3636 CCarlos@athensservices.com

Wallace Lee - Vice President W2 Kitchen & Bath Inc. 626-568-3388

Ceil Mortimer - Secretary Residential Member 626-795-2800

DIRECTORS: Elen Daigle Ellen's Silkscreening, Embroidery & Promotional Products 626-441-4415

Marci Donovan San Marino Security Systems 626-285-7778

Chief Jim Frawley SMFD 626-300-0738

Lt. Steve Johnson SMPD 626-300-0720

Pete Loeffler Re/Max Premier Properties 626-660-1100

Dina Lopez Pasadena Service Federal Credit Union 626-351-9651

Sandra Troup The Alternative 626-792-4319

Anne Turk anneticipation.com 626-300-0996

San Marino Chamber of Commerce 2304 Huntington Drive #202 San Marino, CA 91108 626-286-1022 www.sanmarinochamber.com snmarinocofc@earthlink.net

Rita Rodriguez- Office Manager Office Hours- Monday-Thurs 9-5

The ORIGINAL San Marino Directory 2304 Huntington Drive #202 San Marino, CA 91108 Ads@sanmarinodirectory.org Anne Turk-Advertising Manager 626-437-3179

Founded in November of 1959 the mission of the San Marino Chamber of Commerce is to promote the economic wellbeing of the community, to be an advocate for its members and to provide community leadership.

President's Message.... by Dr. Chris Carlos

Dear Members;

At the conclusion of the board of directors March meeting, many of us took to the streets to canvas San Marino. Along with directors, Wallace Lee, Anne Turk, Dina Lopez, Marci Donovan, Pete Loeffler and Office Manager, Rita Rodriguez, we delivered the 2009 edition of the San Marino Directory along with the latest copy of our monthly publication; The Green Sheet. Each business on Huntington Drive and Mission Street was visited by a Chamber representative. Our goal was to let you, our members, know that we are here to serve you and we hear your concerns. The vacancies on Huntington Drive, the failing economy, and slower than usual business days were on the majority of *your minds.*

It was a pleasure to meet many of you. To be able to put faces with names and meet the owners of the businesses that line the beautiful streets of San Marino. I want to challenge each of you to make it your goal this year to come out to 4 Mixers. That's one a quarter. Consider attending a monthly mixer as an investment in your business; one that is sure to pay back positive dividends. Whether you come to make a new business connection, or to rekindle a friendship, representing your business in any way is a true investment in your business and one of the greatest marketing tools we have available.

I would also like to thank Jasmine Café owners, Vivian Chan and Earlene Cheung for hosting our March Mixer. Due to an unforseen delay in my flight from Sacramento, I missed the event. I heard that I missed out on a delicious array of your culinary skills. I thank you for hosting our March Mixer and welcome you to the Chamber. I look forward to seeing you at future events.

I would also like to thank our board of directors for their dedication the past couple months. Each one gives freely of their time to keep the wheels of the Chamber moving forward. During these tough times, they have been brainstorming on thoughts and ideas and plans to implement to give our members a greater value to their membership. They are dedicated to serving the Chamber in this, its fiftieth year, and I am honored to sit as their President.

As you read this, you will notice that you received a hard copy of the Green Sheet this month. Due in part to the generosity of Pete Loeffler and his staff at RE/MAX. The cost of the Green Sheet is being completely absorbed by RE/MAX, and I'm sure you will agree with me that the addition of color makes it that more valuable. I hope you will continue to use it as a tool to market your business to the local community as well as City Officials.

I invite all of you to our April Mixer, hosted by the Friends of the Crowell Public Library. Join us in the Barth Community Room for an evening of networking.

Chris Carlos

Chamber President 2008-2009 CCarlos@athensservices.com

Welcome New Members:

San Maríno Stationers Katie Bolton (New Owner!) 2140 Huntington Drive San Maríno, CA 91108 (626) 289-9661 fax (626) 289-5717 <u>katiebolton@verizon.net</u> <u>www.smstationers.com</u>

> Masters Realty Teresa Ting 2476 Huntington Drive San Marino, CA 91108 (626) 292-7200 office (626) 292-7100 fax teresating@earthlink.net www.teresating.com

Tom Romano Insurance Tom Romano 1226 E. Maín Street Alhambra, CA 91801 (626) 576-1040 (626) 576-1621 <u>tom@tomromano.com</u> <u>www.tomromano.com</u>

Sweet & Savory Dora Liang 2142 Huntington Drive San Marino, CA 91108 (626)293-8877 (626)293-8822 fax www.sweetandsavorysm.com

Welcome to the San Marino Chamber of Commerce! We value your membership and encourage you to get involved. Let us get to know you by attending Chamber events. Once again, on behalf of our membership WELCOME!

Renewing Members

Hortículture Consulting Services Stefan Zweig, D.D.S. Robert Eichel & Associates Law Offices of Brian D. Heckman Arroyo Insurance Services Moravecs, A.P.C. The Alternative Campagna Roofing

Thank you for your continuing support of the Chamber and your investment in your business thru Chamber membership. We value your membership and encourage you to be active members and participate in Chamber events.

APRIL CALENDAR

1	8:00am	Board of Directors Meeting-
8 9	7:30pm 5:30pm	City Council Meeting- City Hall Monthly Mixer: hosted by Friends of the Crowell
		Public Library in the Barth Community Room-
12 15 29	8:00am	All are welcome. HAPPY EASTER! TAX DAY B.E.A.T. (BUSINESS EMERGENCY ACTION
		TEAM) PROGRAM hosted by the SMPD and
		the SMFD@ the SM Fire Dept.

MAY CALENDAR

6	8:00am	Board of Directors Meeting
8	7:30pm	City Council Meeting- City Hall
10		HAPPY MOTHER'S DAY!
14	5:00pm	ANNUAL EVENING AT THE HUNTINGTON
		LIBRARY- ALL ARE WELCOME!
25		MEMORIAL DAY- Chamber Office Closed!

JUNE CALENDAR

3	8:00am	Board of Directors Meeting
10	7:30pm	City Council Meeting- City Hall
14		HAPPY FATHER'S DAY- FLAG DAY!
17		DAY OF HOPE -SAN MARINO

The San Maríno Chamber of Commerce invites you and your guests to the



Hosted By: Friends of the Crowell Public Library 1880 Huntington Drive San Maríno

Featuring Food By Jasmine Cafe And Dessert by Sweet & Savory

Progressive Raffle- \$600

Last Months Loser was Jim Nichols (Benchmark Home Care Services) Don't join Jim on the Bíggest Losers Líst ALL Members have the chance to win, but you MUST attend to claim your prize!

Members-\$8 Non-Members-\$15

A Look Back...

Remembering the last 50 years

The year was 1984, and she made history as the First Female Chamber President in San Marino. Carla Mott ran San Marino Flowers on Huntington Drive, catering to local residents and business owners alike. A big supporter of 'Shopping San Marino', she also believed you had to give back to the community for what they give to you. She paved the way for the next 8 women who would serve as Chamber Presidents.

Years after her Presidency, Carla lost a battle with Cancer, and the Chamber lost a dear friend. We are however grateful for her contributions to the Chamber and we remember her fondly, as she was a very big part of our 50 years.

Chamber Gets First Female President

Carla Mott was elected presient of the San Marino Chamber of Commerce during the organization's monthly usiness meeting held Monday in San Marino's City Council chambers. Mrs. Mott is the hamber's first female presilent

chamber vice president, and Shirley Meade was chosen as the organization's new treasurer

Mrs. Mott is a partner in San Marino Flowers, Dellinger is the San Marino Unified School District's assistant superin-tendent for business services, and Mrs. Meade is manager of Security Pacific National Bank's west San Marino branch

The chamber also selected four new directors, whose terms will expire Feb. 1, 1987. They are Mrs. Meade, Doug Larner, Darlene MacMillan and Ellen Stutz.

Continuing directors whose erms expire Feb. 1, 1986 are Dellinger, John Corrigan, Mark

Chen, Larry Doan, John Harris Joye Searle and Dr. Alfred

Jacobsen

Directors whose terms expire next year are Mrs. Mott, Dan Ellis, Paul Lowrey, James Leigh and Larry Chaconas The new officers and directors will be installed Thursday,

Terry Dellinger was elected March 3 during the chamber's annual banquet at the Uni versity Club in Pasadena. The event will begin at 6:30 p.m.



Shirley Meade

Carla Mott

Email News

he Chamber is upgrading from dial-up to DSL as we go to print. A newsblast to members with email addresses on file with the Chamber Office has been sent out- if you did not receive it, please check the website (www.sanmarinochamber.com) for our new email address, or call the Chamber Office at 286-1022.

Make sure to add the new email address to your address book so you don't miss out on any Chamber news. The upgrade will not only keep us in touch with you in a more efficient way, but it will save the Chamber money in the long run. A win-win situation for us all.

The Green Sheet

..... Mixer continued from Cover Page

Ellen's Silkscreening, Embroidery & Promotional Products, and Anneticipation.com. We thank our members for their continued support of our Raffle. We cannot stress enough what a great marketing tool our monthly raffle is. Gift Certificates get people into your business- a product donated might grab a repeat customer who comes back for more. And they're tax deductible. If you would like to donate a raffle prize, please call the Chamber Office at (626)286-1022.

We hope to see you next month as the Friends of the Crowell Public Library host our April Mixer in the Barth Community Room of the Crowell Public Library. Once again special thanks to Vivian Chan and Earlene Cheung and their staff at Jasmine Café for their hospitality in March.

Chamber VP Wally Lee gives big winner Ray Wells (Sotheby's) another prize. Ray's strategy-"Consistently buy lots of tickets and you are bound to eventually win lots of prizes.



Lt. Steve Johnson (SMPD) and

outgoing City Council Member

Betty Brown.

Chamber VP Wally Lee assisted by Jasmine Café owner Vivian Chan.





Dan Loyd, Dr. Jack Hamilton DDS, Sandra Troup (The Alternative) and Jim Tripodes. Past President Dr. Hamilton and board member Sandy Troup explain the benefits of membership to prospective new members Dan and Jim.

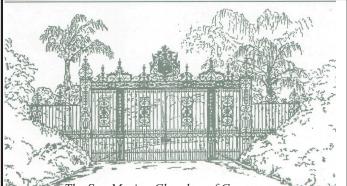
Jack Brown with Division Chief and Chamber board member Jim Frawley. Jim was only selling 'winning tickets'



Ribbon Cutting at HEAVY WATER OUTFITTER



Heavy Water Outfitter owner, Jae Hwang with daughter Jade and wife Coreen, City Councilman Eugene Sun, Fire Division Chief Rick Mayhew, Chamber City Council Liaison Betty Brown, Fire Chief John Penido, Chamber VP Wally Lee, Past President Lisa Watkins, City Manager Matt Ballantyne, Chamber board member Lt. Steve Johnson, City Councilman Dennis Kneier and Police Chief John Schaefer.



The San Marino Chamber of Commerce invites you and your guests for an

'EVENING AT THE HUNTINGTON' LIBRARY, ART COLLECTIONS AND BOTANICAL GARDENS

Thursday, May 14th 5:00 p.m. - 7:30 p.m.

Enjoy the ambiance of the Brown & Chinese Gardens while sampling gourmet fare and fine wine provided by local area restaurants and beverage donors.

Enjoy Music and fabulous Raffle Prizes donated by local area merchants *Enter thru the Allen Avenue Entrance*

Pre-Paid Tickets: \$20 \$25-Day of Event *In the event of rain, the evening will be cancelled and the Chamber thanks you for your donation.

Page 6 Green Sheet and other news.....



ast month the Board of Directors visited businesses on Huntington Drive and Mission Street. Many of the comments we heard were the same- businesses in San Marino are just holding on for a better tomorrow. Each business owner we spoke to echoed the same concerns with the struggling economy and plummeting sales- when will it get better?

After further analysis, and listening to you- the Board of Directors has decided that a hard Copy of the Green Sheet is beneficial to most of our members, therefore you will continue to receive it, unless you choose otherwise. This monthly newsletter can be used as a tool for your own marketing to other business owners and City officials as well as our Residential members. Share it with your employees, staff or clients to further maximize its exposure. While we believe that the hard copy is beneficial to most members, we respect those who choose to view it online, or who have chosen to make their own world a little greener without unnecessary printing. If you do **NOT** want to receive a hard copy, please send an email to the Chamber Office with the **Subject Line : NO GREEN SHEET** and you will no longer receive one in the mail.

As the economy and local businesses struggle, the Chamber has definitely been hit by hard times as well. Lately small businesses are having to make the choice between paying their yearly dues on time or paying their electricity bill. Duplicate invoices, letters and calls to remind you of delinquent membership cost the Chamber substantially over a years time. A sincere 'thank you' to those members who pay their dues on time year after year.

The Chamber is working on getting into place a VISA & MasterCard program that may help alleviate past due balances for many of you. Once in place, members will have the choice to have a personal or company credit card on file for an automatic payment each year. This will in turn eliminate costly invoices and reminders. The kinks are being worked out now, and the program should be in place very soon.

The Chamber is also having to look at its overhead and make cuts where it can. One cut this year, has been the cost of printing the Green Sheet. Re/Max Premier Properties has donated the printing costs, as well as the paper to continue our monthly newsletter. A BIG THANK YOU to Pete and Lisa Loeffler, and Re/Max's Bridget Ochoa for taking on this monthly task for the Chamber. They have not only supplied an upgraded paper, but they have donated the time and printing costs to supply our front and back cover pages in full color! Way to go RE/MAX!

We urge you to use the Green Sheet for your business. Send us your trunk shows, specials, sales and in-store promotions. Advertise a job opening with your business, introduce us to new employees, or tell us about a special award you've received. This is your newsletter, so lets make it about YOU the members. **Email any info to the Green Sheet Editor at makeupguru@att.net, or call the Chamber Office with your info @ (626)286-1022.** Diana Dee's Stationery invites all Chamber members to help them celebrate their 24th Anniversary with a SALE, Thursday, April 16th & Friday, April 17th -20% OFF ALL Merchandise. Stop by and congratulate Diana Doi & Jo Schmal on their long run in San Marino and enjoy 20% savings while you shop. Diana Dee's Stationery-2060 Huntington Drive- SM (626)289-1062.

The Ice Cream Shop's new owner, Donna Sanchez would like to remind all Chamber members of their Specialty Ice Cream Cakes. Six inch cakes -\$25. Eight inch cakes \$35. You choose your favorite ice cream, or make it 2. She is also happy to announce the arrival of their 'Ice Cream Cart' ready for all your Catering needs. You can get up close and personal and meet Donna and her Ice Cream Cart at 'An Evening at the Huntington' on May 14th. The Ice Cream Shop- 2136 Huntington Drive- San Marino (626) 570-9707.

CHAMBER GREEN SHEET ADVERTISING

CALL THE CHAMBER OFFICE TO PLACE AN AD - 286-1022

AD MATERIALS DUE BY THE 15TH OF THE MONTH FOR THE FOLLOWING ISSUE

BUSINESS CARD

\$35 per month one month free w/ purchase of a Full year

1/4 раде (3.5"w x 4.75"н) \$70 рек молтн

1∕2 Page (3.5"w x 9.5"н) \$100 per month

INSERTS- \$75 PER MAILING CALL THE CHAMBER OFFICE FOR EXACT COUNT.

THANK YOU TO THIS MONTHS ADVERTISERS: SAN MARINO SECURITY, ELLEN'S SILKSCREENING, EMBROIDERY & PROMOTIONAL PRODUCTS, ANNETICIPATION.COM AND DIANA DEE'S STATIONERY



The Fireman's Feature by Division Chief Jim Frawley - SMFD

April is Earthquake Preparedness Month. An earthquake can strike at any time, but with proper preparation and a little planning, you can protect your family and business until help arrives. The four steps to readying yourself for disaster are to get informed, make a plan, assemble a kit and then practice and maintain your plan and kit. You always hear about getting prepared at home, but being prepared at work is just as important. Considering most people spend nearly 50% of their waking hours at work, having a plan and discussing it with your co-workers and family is extremely important. What will happen with your kids when you are at work? How will you communicate with them? Where will you meet? Are there enough supplies to support you and your co-workers for several days if you are unable to go home? These are questions that need to be asked and then answered. If you haven't prepared yourself or your business, NOW is the time. It's only a matter of when will an earthquake strike, not if one will.

Start simple. Make a plan. Bring together your family members and make a plan. Do this over dinner or during some free time on the weekend. It only takes 10 minutes. Decide where to meet after an earthquake and how to communicate with one another following a disaster. Also choose an out-oftown contact and come up with escape routes out of your home. Write down this information along with everyone's cell phone and office phone. Make copies for everyone's purse, wallet, and backpack. Make sure to put a copy on the refrigerator.

Do the same thing at work. Schedule a 15 minute block of time for everyone to come together. Discuss how you will communicate with one another and what is expected of the employees following a disaster. Should people come to work immediately? Should they stay at home? More than likely all phone service (cell and landline) will not be working for several days. Know what your employer expects or make sure your employees know what you expect. Starting these discussions after the earthquake is too late.

One aspect of your plan should include how you will receive current and accurate information about San Marino following a disaster. Will you know about the relief and recovery efforts that are happening around the area? San Marino offers a free emergency notification service for residents and businesses. It is called CAMS (Community Alert Message Service) and it is easy to sign-up. Just go to the San Marino website at <u>www.cityofsanmarino.org</u> and click on the CAMS quick link. You can register three phone numbers, two e-mail addresses, and one SMS phone number to receive timely notifications. You can also call 626-300-0735 to register your information.

The next step is easy. Make a kit. The most important part of your kit is water. This is easy too. Promise me (that's right me, Jim Frawley, because it's too easy to break a promise to yourself) that after reading this article you will stop at the local grocery store and purchase one full case of water for each person in your family (don't forget your pets). That case of water will last you three days during an emergency.

Most people have plenty of food in their pantry or cabinets. Think about it. When you're really hungry, you could eat that can of lima beans that has been in your cabinet for years. Better yet, buy and stock food that you like. When a disaster strikes, you will want and need some comfort food. If you don't have much in stock right now, buy a couple of cans of fruit or soup each week and in a couple of months you will have enough extra to last you a week.

You can easily store food at work too. Have everyone pitch in a couple of dollars so you can go to the store and buy a few cases of canned fruit. I recommend canned fruit because everyone likes fruit. Make sure to get the cans with the pull top. Nothing is worse than having to look for a can opener after an earthquake. Each year, take those cases of fruit and donate them to the local food bank and then replace them with new ones. This is good for the community and provides peace of mind for you. That's it. You're prepared.

Once you have your plan and disaster kit together, you should practice or discuss it with your family and co-workers at least once a year. Pick a special anniversary, New Year's Day, Christmas, Day Light Savings, your birthday.....Ground Hog's Day is my personal favorite (ask me why when you see me next)....and put it on the calendar. Send a recurring Outlook appointment. Just make sure to check your kits and discuss your plans.

In two months, I will take you to the next level and discuss kits for your cars along with some other items you will need to make your disaster kits complete.

To learn about community hazards, disaster plans and warning systems, contact me, Division Chief Jim Frawley with the San Marino Fire Department, at 626-300-0739 or <u>volunteer@sanmarinofire.org</u>. Booklets on preparedness are available online at <u>www.ready.gov</u> and <u>www.redcross.org</u>. Thank you for making those promises and taking the necessary steps to be prepared.



San Marino Chamber of Commerce 2304 Huntington Drive #202 San Marino, CA 91108 626-286-1022 www.sanmarinochamber.com



The San Marino Chamber of Commerce cordially invites you and your guests to join us for an evening at

THE HUNTINGTON

LIBRARY, ART COLLECTIONS, AND BOTANICAL GARDENS

Thursday, May 14, 2009 5:30 to 7:30 p.m.

Enjoy the ambiance of the Brown Garden

and the newest addition to the Huntington, The Chinese Garden

while sampling gourmet fare and fine wine

provided by area restaurants and merchants.

Enjoy Classical Music and Raffle Prizes

 \star Please enter through the Allen Avenue Entrance \star

Prepaid reservations \$20⁰⁰ per person until May 8th \$25⁰⁰ per person at the door

In the event of rain the evening will be canceled, and the Chamber thanks you for your donation.