



# The Green Sheet

Volume 11 Issue 10 November 2008

San Marino Chamber of Commerce Newsletter

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Rita Rodriguez- Office Manager  
Office Hours- Monday-Thurs 9-5

## President's Message..... by Chris Carlos

Dear Members;

*Lately, it's been really tough to get through a day without hearing about the current economic climate. From news stories to e-mails and even everyday conversation, our failing economy has insinuated itself into our lives and robbed many people of their confidence and peace of mind. Here are some things to consider when deciding the extent to which you will allow the economy to impact your sense of well-being:*

*Understanding economies can be complicated, chocked full of patterns, exceptions to patterns and a host of other nuances. Still, in very simple terms here's the part we play in the economy and how it relates to recession. Anybody producing or consuming something plays a role in our economy. But what makes consumers and producers behave in a way that leads to recession? Well, that could be anything and every recession could have its own immediate cause. The bust of the dotcom companies or turmoil in the credit markets-anything could act as a trigger. In the longer term, however, a recession is a cyclical phenomenon. Every boom is followed by a bust. Once the growth cycle reaches its peak, it starts a downward journey. Likewise, when the bust cycle reaches its lowest ebb, things start looking up. The beginning of a recession is called the peak and its end is called the trough. Most everyone has survived several periods of economic ebb and flow in their lifetime. But how do we keep our sanity through the downside of an economic cycle?*

**Bow out of unproductive economic conversations:** *Keep up with the news and become knowledgeable about the world around you, but know the economy doesn't need to be the focus of every waking minute. If you're caught in the middle of a*

*conversation involving predictions for the future and start feeling overwhelmed, it's OK to excuse yourself. The fact remains that no one can predict the future, and someone with a dooms day outlook will only make you more aware of that and more uneasy. The same thing goes for turning off the TV when the experts begin talking in circles.*

**Relinquish control by accepting the economy's ups and downs,** *but take control of yourself at the same time. Revisit your goals and establish a plan to accomplish them. Just because the economy seems to be falling apart doesn't mean you should give up on yourself take whatever steps you can toward making your goals happen, even if the final result may not be realized for some time.*

**Enjoy the cheaper things in life** *and remember that fresh air is free! Have fun doing things you might have skipped in a steadier economy, like going to the park more often, taking walks around the neighborhood, and enjoying local sightseeing. Spend more time with family members and friends who have a particularly positive outlook on life.*

*Consumer confidence is fundamental to thriving economies. So put the economy in proper perspective, accept it for what it currently is and, most importantly, know that in due time it will once gain be strong!*

Chris Carlos (Athens Services)

Chamber President

2008-2009

CCarlos@athensservices.com

## Renewing Members.....

Tony's Pizza	Twohey's
Studio Physique	La Cienega Company
Law Office of Lillian Tomich	
First Capital Mortgage Steve Kenilvort	
Pasadena Service Federal Credit Union	
San Marino Toy & Book Shoppe	
Nancy Kerckhoff-Coldwell Banker	

## Welcome New Members

Annette Martin-Prudential California  
540 S. Lake Avenue  
Pasadena, CA 91101  
(626) 291-2500

Kids Klub San Gabriel/Rosemead  
Michael Wojciechowski/Albert Hernandez  
4930 Earle Avenue  
Rosemead, CA 91770  
(626) 288-4400  
[www.kidsklubcdc.com](http://www.kidsklubcdc.com)

We thank you for your membership and continued support. We encourage you to be active members and participate in Chamber events!

## NOVEMBER CALENDAR

4		<b>ELECTION DAY- GET OUT AND VOTE!</b>
5	8:00am	Board of Directors Meeting
12	7:30pm	City Council Meeting- City Hall
13	5:30pm	Monthly Mixer @ Hodge Podge/A Stitch in Time ALL ARE WELCOME!
19	7:00am	Mayor's Thanksgiving Breakfast- San Marino Center
25	12:00pm	Executive Officers Meeting
26-27		<b>OFFICE CLOSED HAPPY THANKSGIVING!</b>

## DECEMBER CALENDAR

5	5-8:30PM	<b>CHRISTMAS AROUND THE DRIVE</b>
11	5:30	Holiday Celebration @ The Fresh Gourmet at The Peacock Cafe- ALL ARE WELCOME!
22		Hanukkah Begins- Happy Hanukkah!
25		Merry Christmas!

**PLEASE NOTE:** The office will be Closed December 23rd-26th and December 31st - January 2nd, re-opening January 5th.

## JANUARY '09 CALENDAR

1		<b>HAPPY NEW YEAR!</b>
5		Chamber Office re-opens
13	5:30-8pm	BOARD OF DIRECTORS OFF SITE MEETING
14	7:30pm	City Council Meeting- City Hall
15	5:30	Monthly Mixer Location TBA

## Heard Around Town.....

- ☛ **Diana Dee's Stationery** has two fabulous specials going on: a **FREE Gift w/ Purchase** from **Vera Bradley** and buy **75 Crane Christmas Cards** and get **25 FREE**. Both promotions are just in time for your holiday needs, but hurry in, they both end **November 8th!**
- ☛ **Margie's** is also gearing up for the holidays with a spectacular **Sweater Show, Thursday, November 20th** that is sure to be a hit. Margie is happy to report they are stocked and ready to go with lots of new items for your gift giving needs including the latest jewelry, accessories and handbags to accessorize that new sweater!
- ☛ The San Marino Chamber of Commerce turns 50 next year, and in celebration, your business can wish the Chamber congratulations in the 2009 issue of The ORIGINAL San Marino Directory. These messages will appear throughout the 2009 issue as it celebrates the Chamber in its Golden year. Don't miss the opportunity to congratulate the Chamber at this special time. See the flyer insert for more details or call the Chamber Office at 626-286-1022.
- ☛ We are happy to announce that the City has settled on a substitute plan for holiday lights on Huntington Drive. In the last several years, the City has taken on the expense of lighting all the trees along Huntington Drive for the holiday season. However, due to several factors; some businesses still refuse to light the trees, leaving Huntington Drive appearing less than appealing to the average person driving down it during the holidays. Starting this year, individual trees lining Huntington Drive will no longer be lit. Instead, the City will be lighting the cluster of trees that is located at the north-west corner of the intersection of San Marino Avenue and Huntington Drive. These trees will be lit as part of the *Christmas Around the Drive* festivities and will remain lit throughout the holiday season. The Chamber thanks Asst City Manager Cindy Collins and her staff at the Rec. Dept. for their assistance with this matter.

Do you have something special about your business to share with Chamber members? Email Green Sheet Editor Anne Turk your info @ [makeupguru@att.net](mailto:makeupguru@att.net)

# Final Days



The 2009 issue of The **ORIGINAL** San Marino Directory will be going to print soon. Make sure that your business is represented. For less than a \$1 a day, your business can be seen by the community in a Business Listing. Various sizes and prices are available to work with most budgets. Call today to reserve your Ad space in THE Directory residents and business owners have been using for over 70 years when seeking services in San Marino. We have been imitated, but will never be duplicated, so make sure your Ad is in the **ORIGINAL**! Call Anne Turk @ 626-437-3179 for Ad info today or email [Ads@sanmarinodirectory.org](mailto:Ads@sanmarinodirectory.org).

Chamber members can wish the Chamber 50th Anniversary best wishes in the 2009 issue. See the flyer insert for more details or call the Chamber Office for more info @ 286-1022.



## City of San Marino

### Mayor's Thanksgiving Breakfast "Don't Run Alone"

Wednesday, November 19, 2008  
San Marino Center

Coffee, 7:00 am  
Breakfast and Presentation,

7:30-9:00am

Cost: \$20 per person  
\$160 per table (8 people)

In our busy, independent, self sufficient lives, we can get very isolated, very alone, even with lots of people around us. If we want to be truly competitive, victorious and inspirational we cannot run through life alone. The goal of this breakfast is to share these types of relationships that keep us from running the race of life alone. When all these relationships are in order we are not alone, we can overcome adversity, run the good race and claim the prize.

Reservations available now thru  
November 12th at the Recreation Dept.  
For more information  
call (626)403-2200

## CHAMBER GREEN SHEET ADVERTISING

**CALL THE CHAMBER OFFICE  
TO PLACE AN AD - 286-1022**

AD MATERIALS DUE BY THE 15TH OF THE  
MONTH FOR THE FOLLOWING ISSUE

### **BUSINESS CARD**

**\$35 PER MONTH**

**ONE MONTH FREE W/ PURCHASE  
OF A YEAR**

### **1 / 4 PAGE (3.5" x 4.75")**

**\$70 PER MONTH**

### **3 / 4 PAGE (BACK PAGE ONLY)**

**\$150 PER MONTH**

### **INSERTS- \$75 PER MAILING**

**MUST PROVIDE 300 INSERTS BY  
THE 15TH OF THE MONTH!**

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Please call me or refer me to someone you know.*

*By Referral  
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*The San Marino  
Chamber of Commerce  
invites you to an  
Open Event for All  
at our*



*November Mixer  
Thursday, November 13th  
5:30-7:30pm*

*Hosted By:  
Hodge Podge- A Stitch in Time  
Hodgkiss Insurance Brokers  
2465 Huntington Drive  
San Marino*

*Featuring Food Provided By:  
Mamma's Brick Oven Pizza & Pasta  
Steve & Jamie Inzunza*

***Raffle Prizes***

***50/50***



*NO Admission Fee will be charged  
Compliments of Hodgkiss Insurance Brokers*



*The San Marino Chamber of Commerce  
cordially invites you and your guests  
to join us for our*

*Annual  
Holiday Celebration  
Thursday, December 11, 2008  
5:30 p.m. - 8:00 p.m.*

*Hosted By:  
The Fresh Gourmet  
at The Peacock Café  
301 N. Baldwin Ave.  
Arcadia  
\$20 per person*

*Raffle Prizes  
Business Person of the Year Award*

*Please Call the Chamber Office  
for more information  
626-286-1022*



# Milestone Members Breakfast October 22, 2008



President Chris Carlos congratulates Gregg McGinley (**McGinley & Company**) for 45 years of membership.



Accepting congratulations for 20 years of membership: San Marino Police officers representing **San Marino Police Officers Association**, Elizabeth Saldebar (**Margie's**) and Karen Harris (**SG Valley Pendleton**)



President Chris Carlos congratulates Elsa Arias and Martha Orozco (**Headliners Hair Salon**) for 35 years of membership.

**T**hank you to those members who came out to acknowledge the Chambers recognition of their dedication to Chamber membership.

During these difficult economic times, the Chamber appreciates you, its members, for your continued dedication to the Business community and your un-wavering support to the Chamber. It is your membership dues that keeps the Chamber moving forward and allows us to be a visible part of the City.

We will continue to celebrate your yearly achievements and hope that you will continue to support each other by patronizing other Chamber members businesses.

**Also not represented:** 15yr member Campagna Roofing, 3 yr member Dr. Badr Barsoum, and 49 yr member Southwestern Academy.



Celebrating 25 years of membership: Eric Ma and Jessica Ortiz (**Wells Fargo**) and Don Appleby (**Time Warner Communications**)



Accepting honors for 5 years of membership: Nick Maza & Dwayne Carlton(**SM Firefighters Assoc**)  
**Not Represented:** Sarah Rogers-Coldwell Banker, Stephan Zweig DDS, Satori Design Group, Home Instead Senior Care, Castlewood Real Estate



President Chris Carlos congratulates Anne Turk (**Anneticipation**), Tom Bristow (**The UPS Store**) and Dan Hodgkiss (**Hodgkiss Insurance Brokers**) all 10 year members.  
**Not represented:** Chris Datwyler, Santley Associates, Dreammaker Bath & Kitchen, Deluxe Shoe Repair, Robert Eichel & Assoc.

## THANK YOU TO OUR SPONSORS:

**ATHENS SERVICES**  
**ANNETICIPATION**  
**TWOHEY'S RESTAURANT**

## THANK YOU FOR YOUR HELP:

**RITA RODRIGUEZ**  
**BETSY JONES**  
**CEIL MORTIMER**

**CHRIS CARLOS**  
**ANNE TURK**



# An Autumn Evening at Southwestern Academy



Emile Bayle (TRC Financial), Mixer Host Ken Veronda (Southwestern Academy), Dale Thomas and Diane Chapman (Citizens Business Bank).

Raffle prizes are a great way of advertising your business to new and potential customers or clients. Our members are always very generous when donating. Raffle prizes were compliments of: **W2 Kitchen & Bath Inc., Jan's Towing, Ceil Mortimer, The Ice Cream Shop, Anneticipation and Teri Barton- Keller Williams Realty.**

If you would like to donate a raffle prize for an upcoming Mixer, please call the Chamber Office @ (626)286-1022 or any Board Member and we will arrange for pick up of your donation.



Dina Lopez (Pasadena Federal Credit Union) accepts her prize donated by Jan's Towing from Dr. Michael Milinkovic (GEO Chiropractic)

Fall was in the air the evening of our October Mixer as guests were greeted by students at Southwestern Academy and shown their way to the patio garden at Veronda Place. Southwestern Academy has been a Chamber member for over 49 years and will be one of the members being celebrated for reaching a milestone this month at our First Annual Milestone Members breakfast.

Ken Veronda and his staff opened up their grounds to host our monthly gathering and treated guests to a sampling of wraps and platters of veggies and cheese. The wine was flowing from the bar as members gathered and exchanged business ideas.

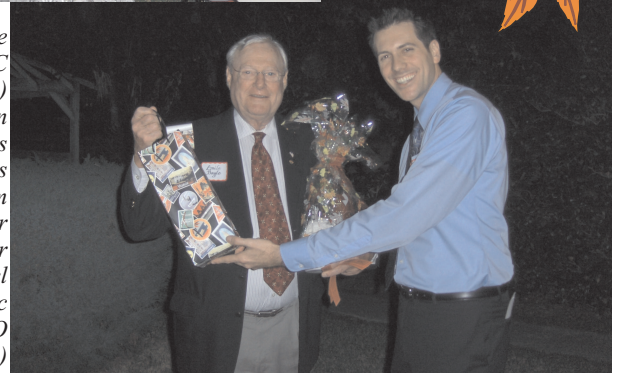
In the absence of our Chamber President, Board Members Dr. Michael Milinkovic (GEO Chiropractic), Wallace Lee (W2 Kitchen & Bath) and Anne Turk (Anneticipation) filled in to thank members for attending and to hand out the raffle prizes.

Special thanks to those board members who helped work the Mixer. Our Check In Staff: **Anne Turk (Anneticipation), Hilary Dorsey (Stepping Stones to Learning), Office Manager Rita Rodriguez.** Our Raffle Ticket Sellers: **Teri Barton (Keller Williams Realty)** and our Bartenders: **Lt. Les Rune and Lt. Steve Johnson (SMPD) and Wallace Lee (W2 Kitchen & Bath).**



Lidwina Salinas (Marguerite Gardens) with May Gonzalez and Ray Wells (Sotheby's International)

Emile Bayle (TRC Financial) keeps his win streak alive as he accepts his prizes from Chamber Board Member Dr. Michael Milinkovic (GEO Chiropractic)



The Green Sheet loves to hear from you.  
If you have something to share with our Members,  
please let us know. You can email the Chamber  
Office @ [snmarinocofc@earthlink.net](mailto:snmarinocofc@earthlink.net) or call  
626-286-1022.

You can reach Green Sheet Editor- Anne Turk  
@ [makeupguru@surfside.net](mailto:makeupguru@surfside.net).

Green Sheet Printing- Tom Bristow -  
The UPS Store - 626-284-8298.

Deadline for information is the 15th of the month for  
the following months issue.



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in Law Enforcement"

## SAN MARINO SECURITY SYSTEMS

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- FREE LINK TO YOUR BUSINESS WEBSITE(\$25 A MONTH OR MORE ) \$300
- FREE MONTHLY GREEN SHEET (11 MAILED A YEAR) \$33
- FREE BUSINESS REFERRALS (OVER 250+A MONTH) \$100
- FREE BOLD LISTING IN THE SAN MARINO DIRECTORY (PRINTED YEARLY) \$50
- DISCOUNTED SUBSCRIPTION FOR THE PASADENA STAR NEWS (LESS THAN \$4 FOR THE YEARLY SUBSCRIPTION) \$240

**CASH VALUE OF MEMBERSHIP -\$1000.+**  
**AVG. COST OF MEMBERSHIP IS \$110**  
**(BASED ON NUMBER OF EMPLOYEES)**



*email: [snmarinocofc@earthlink.net](mailto:snmarinocofc@earthlink.net)  
[www.sanmarinochamber.com](http://www.sanmarinochamber.com)*



# *Christmas Around the Drive Friday, December 5th 5pm - 8:30pm*

*A San Marino tradition continues.....*

Hop aboard a trolley for a ride around the drive before Santa makes his grand entrance on Old Engine #1. Stroll along the Drive as Carolers entertain the crowds, and get into the Christmas spirit as you visit shopkeepers for this fun and festive evening, and get started on your Christmas shopping. Santa will arrive at City Hall at 6pm

Come out and support the Chamber members on Huntington Drive as they continue this long running Chamber tradition.

Call the Chamber Office for details **626-286-1022** or email [snmarinocofc@earthlink.net](mailto:snmarinocofc@earthlink.net)  
or visit us on the web [www.sanmarinochamber.com](http://www.sanmarinochamber.com)